



# CREA

Commercial Real Estate Alliance of Indiana

## 550

members  
statewide

## 2,500

marketing reach  
50% open rates

**iCBR** \*Includes 420 REALTOR members  
Indiana Commercial Board of REALTORS®

## 500 Event Attendees

in 2024



COMMERCIAL CE  
ON-DEMAND

## 97%

indicated CE  
contributes to the  
success of their  
business.

## 100

Attendees  
at District Days  
Merrillville  
Fort Wayne  
Evansville



## 65%

Experienced CRE  
Brokers

# 2025 Sponsorships

Largest Indiana commercial real estate organizations  
dedicated to commercial continuing education.

[More About CREA-IN & ICBR](#)

# 5 Reasons to Sponsor



Effective digital and in-person marketing opportunities customizable to meet your marketing goals.



Affordable sponsorship options.



Access to the largest network of commercial real estate professionals.



Show your support to your clients and the CRE industry.



Showcase your expertise.



# 2025 Sponsorship Options

On-Demand Continuing Education Courses | February-June 2025

District Days | Spring & Summer 2025

2025 CREA & ICBR Board Meetings



# Commercial CE On-Demand (Virtual Event)

Commercial CE On-Demand provides commercial real estate professionals with 12 hours (six courses) of high quality, 100% commercial-focused continuing education credit.

Available Spring – June 2025

## Course Sponsor - \$1,000

### 6 Available (5 months of promotion)

- Logo recognition on email marketing and event registration page.
- Logo recognition on banner at bottom of course video.
- Logo recognition in On-Demand program (sent to attendees as PDF).
- Introductory commercial (30-45 seconds) at the beginning of one on-demand course.
- Logo/company information on closing slide of same session.
- Attendee list (preliminary list April 2025, final list July 2025).

## 2025 Courses

- Technology Impacting CRE (2 Hours RB)
- Environmental Concerns: PFAS Law (2 Hours RB/MB CE)
- Land Use & Solar Farming (2 Hours RB)
- Legal impacts on Commercial Real Estate (2 Hours RB/MB CE)
- Best Practices of Property Management & Shopping Center Management (2 Hours RB)
- Forecasting Details on Receivership & Distressed Assets (2 Hours RB)



# Commercial CE On-Demand (Virtual Event)

Commercial CE On-Demand provides commercial real estate professionals with 12 hours (six courses) of high quality, 100% commercial-focused continuing education credit.

Available Spring – June 2025

## Signature Sponsor - \$5,000

### 1 Available (5 months of promotion)

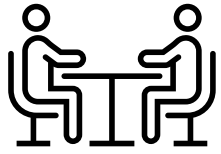
- Snack box mailed to each bundle purchased (~200) by June 1 with logo recognition on printed message.
- Logo recognition in Snack Break during course.
- Logo recognition in On-Demand PDF program (sent to attendees).
- 1 sponsored email membership & past attendees
- Attendee list (preliminary list April 2025, final list July 2025).

**SOLD**

## 2025 Courses

- Technology Impacting CRE (2 Hours RB)
- Environmental Concerns: PFAS Law (2 Hours RB/MB CE)
- Land Use & Solar Farming (2 Hours RB)
- Legal impacts on Commercial Real Estate (2 Hours RB/MB CE)
- ~~Best Practices of Property Management & Shopping Center Management~~ (2 Hours RB)
- Forecasting Details on Receivership & Distressed Assets (2 Hours RB)





# CREA and ICBR Board of Directors Meetings (In-Person Events)

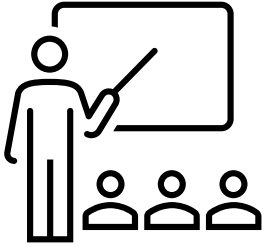
District Days are held regionally to provide commercial real estate professionals with 2 hours 100% commercial-focused continuing education and networking.

## January & September Meetings - \$500

- Includes Meal or Happy Hour for 27 board members
- Sponsorship Benefits:
  - Logo recognition on meeting materials
  - 2 Registrations to attend meeting
  - 10 minutes at podium

Contact Lisa Moore, 317-328-5259 option 3  
or [lmoores@myicbr.org](mailto:lmoores@myicbr.org) for more information.





# District Days (In-Person Event)

District Days are held regionally to provide commercial real estate professionals with 2 hours 100% commercial-focused continuing education and networking.

## District Day Sponsor - \$500 (5 months of promotion)

- Logo recognition on email marketing and event registration page.
- Happy Hour or Meal for attendees
- 2 Registrations included
- 3 minutes at podium
- Attendee list

## Locations with 1 Course

- April 2025 - Indianapolis
- July 2025 – Fort Wayne
- July 2025 - Evansville







**Partner with  
CREA-IN to reach  
your 2025 goals.**

# Contact Us

Lisa Moore

317-328-5259 Option 3

lmoore@myicbr.org

[MyICBR.org](http://MyICBR.org)

