



# 2024 Sponsorships

Visibility. Access. Prestige.





# CREA

Commercial Real Estate Alliance of Indiana

## 700

members  
statewide

## 2,500

marketing reach  
40% open rates

**iCBR** Indiana Commercial Board of REALTORS®  
\*Includes 450 REALTOR members

## 500 Event Attendees

in 2023



COMMERCIAL CE  
ON-DEMAND

## 97%

indicated CE  
contributes to the  
success of their  
business.

## 100

Attendees at  
District Days  
Merrillville  
Fort Wayne  
Evansville



## 65%

Experienced CRE  
Brokers

# About Us

Largest organization and conference dedicated to  
commercial real estate in Indiana.

[More About CREA-IN/iCBR](#)

# 5 Reasons to Sponsor



Effective digital and in-person marketing opportunities customizable to meet your marketing goals.



Affordable sponsorship options.



Access to the largest network of commercial real estate professionals.



Show your support to your clients and the CRE industry.



Showcase your expertise.



# 2024 Sponsorship Options

On-Demand Continuing Education Courses | February-June 2024

District Days | July 2024

ICREC24 | September 10-11, 2024





# Commercial CE On-Demand (Virtual Event)

Commercial CE On-Demand provides commercial real estate professionals with 12 hours (six courses) of high quality, 100% commercial-focused continuing education credit.

Available February – June 2024

## Course Sponsor - \$1,000

### 6 Available (5 months of promotion)

- Logo recognition on email marketing and event registration page.
- Logo recognition on banner at bottom of course video.
- Logo recognition in On-Demand program (sent to attendees as PDF).
- Introductory commercial (30-45 seconds) at the beginning of one on-demand course.
- Logo/company information on closing slide of same session.
- Attendee list (preliminary list sent April 2024, final list June 30, 2024).

## 2024 Courses

- Unlock the Real Estate Treasure Chest of Legal & Expansion Financing (2 Hours RB /**MB CE**)
- CREvolution: Adventures in Changing Markets and Economic Rollercoasters (2 Hours RB CE)
- The Role of Real Estate in Local Government throughout Indiana (2 Hours RB /**MB CE**)
- Navigating AI and Its impact on Commercial Real Estate (2 Hours RB CE)
- Become a Triple Threat: Why You Need Education, Experience, and Expertise (2 Hours RB/**MB CE**)
- TBA

# 2024 Expanded CREA District Days

## District Day Sponsor

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**\$500**

## 3 Available per Location (5 months of promotion)

- Logo recognition in event marketing, front page website and onsite signage.
- Two event registrations
- Attendee list
- Pre-event email branded with your company logo
- Three minutes at podium to welcome attendees and talk about your company and PowerPoint
- Distribute marketing materials/small gift item (to be provided by sponsor)



**District Days – ½ Day with 2 courses**

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**Thursday, July 18 – Fort Wayne**

**Tuesday, July 23 – Merrillville**

**Thursday, July 25 - Evansville**



# Indiana Commercial Real Estate Conference (In-Person Event)

ICREC provides commercial real estate CE credit, networking opportunities, industry exhibition, fun and inspiration to assist your business goals.

September 10-11, 2024 | The Hawthorns Golf & Country Club, Fishers  
5 months of promotion

## Session Sponsor - \$2,500 5 Available

- Logo recognition in event marketing, front page website and onsite signage.
- Two event registrations
- Attendee list
- Listing in event app directory
- Banner ad in event app
- 1 Branded push notification in app prior to session
- Pre-event email branded with your company logo/information inviting attendees to session
- Three minutes at podium to talk about your company
- Exclusive recognition at a keynote presentation:
  - o Three minutes at podium to talk about your company and introduce the session
  - o Logo recognition of session sponsorship on event signage and program

## Meal Sponsor- \$2,500

### 2 Available – Breakfast & Lunch

- Logo recognition in event marketing, front page website and onsite signage.
- Two event registrations
- Attendee list
- Listing in event app directory
- Banner ad in event app
- 1 Branded push notification in app prior to meal
- Exclusive recognition at one of the conference meal/break functions:
  - o Company logo/ad (PowerPoint slide) on screen during meal/break.
  - o Recognition in announcements prior to your meal function.
  - o Logo on event signage including table signs, menu cards and food station signage.
  - o Recognition in program for your meal sponsorship



# Indiana Commercial Real Estate Conference (In-Person Event)

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September 10-11, 2024 | The Hawthorns Golf & Country Club, Fishers

## Reception Sponsor - \$2,000

Reception at Dealmaking on September 10

- Logo recognition in event marketing, front page website and onsite.
- Attendee list
- Pre-event email branded with your company logo/information inviting attendees to reception and dealmaking
- Listing in event app directory
- Banner ad in event app
- 1 Branded push notification in app prior to reception
- Three minutes at podium to welcome attendees and talk about your company
- Logo recognition on event signage including signs on bar
- Distribute marketing materials/small gift item (provided by sponsor)

**SOLD**

## Dealmaking Host - \$500

10 Available on September 10

- Facilitate discussion at table during reception
- Attendee list

## Supporting Sponsor - \$1,200

2 Available – Wi-Fi & Registration Desk

- Logo recognition in event marketing, website and onsite signage.
- One event registration
- Attendee list
- Listing in event app directory
- Exclusive recognition for one of the following:
  - o Wi-Fi Sponsor
    - Recognition in program and in announcements as Wi-Fi sponsor
    - Logo recognition on Wi-Fi password signage and tent cards placed throughout event space.
  - o Registration Sponsor
    - Recognition in program and in announcements as registration sponsor
    - Logo recognition on event signage at badge tables and registration desk.





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## App Sponsor- \$1,500

- Logo recognition in app and onsite signage.
- Banner ad in app
- 2 Branded push notifications in app
- Attendee list

## Lanyard Sponsor - \$1,000

- Logo in attendee lanyards
- Attendee list

## Break Sponsor - \$1,200

2 Available – Coffee Break & Snack Break

- Logo recognition in event marketing
- Logo recognition in onsite signage
- Logo included announcement during break
- 1 event registration
- Attendee list
- Listing in event app directory



# 2024 ICREC Exhibition

September 10-11, 2024 | The Hawthorns Golf & Country Club, Fishers



# 2024 ICREC Exhibition

Our exhibition is held in conjunction with our continuing education sessions and connected to the general session space for meals and reception space.

## The Hawthorns Golf & Country Club, Fishers

### Exhibit Tabletop (\$950 + Raffle Item)

- Cocktail Round Table
- 1 event registration
- Listing in interactive exhibit map in conference app
- Attendee list
- Raffle item (Exhibitor to provide)







**Partner with  
CREA-IN to reach  
your 2024 goals.**

# Contact Us

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[MyICBR.org](https://MyICBR.org)



**CREC23**  
BLOCK OPPORTUNITIES  
September 26-27 | Indianapolis, IN

**THANK YOU**

SPONSORS  
**SVN Taft!**  
WIGHTMAN LiveOakBank

EXHIBITORS  
Tonn & Blank Construction  
Green Improvements  
American Structurepoint  
Indiana Members Credit Union  
Business Furniture  
Civil & Environmental Consultants  
Wolcott Environmental Engineering Inc.  
Exeter 1031 Exchange Services, LLC

ICREY  
REEM  
CDM  
SU

Download the iCREC23  
APP TO TRACK CE